



Discover The Difference

A QUARTERLY PUBLICATION
OF THE FIGUEROA CORRIDOR PARTNERSHIP
BUSINESS IMPROVEMENT DISTRICT

WINTER 2016

LUCAS MUSEUM COMING TO EXPO PARK

USC alumnus George Lucas announced his plan to build the Lucas Museum of Narrative Art in Exposition Park. Lucas and his wife, businesswoman Mellody Hobson, chose Los Angeles over Treasure Island in San Francisco as the location for the museum, which will feature pieces from Lucas' personal collection.

"L.A. is gaining a new jewel with the breathtaking Lucas Museum of Narrative Art," Los Angeles Mayor Eric Garcetti said at a press conference. "Its presence here means that a day at Exposition Park will soon bring unrivaled opportunities to be immersed in stories told on canvas and celluloid, be moved by the richness of African-American history and expression, be awed by the wonders of science and the natural world, take a journey to the world of space exploration and sit in the stands for a world-class sporting event."

Lucas explained that his motivation to build and fund a museum stems from his passion for narrative.

"Narrative is one of the oldest and most important impulses in art. It is also the most popular form of

art," Lucas said. "Tracing the arc of narrative art reveals how culture is created, reinforced and then compelled to evolve."

For months, Lucas, along with Hobson, were deciding between rival cities Los Angeles and San Francisco; however, the board ultimately chose Los Angeles.

"I believed in the vision for the Lucas Museum, and we went after it with everything we have," Garcetti said. "I know that L.A. is the ideal place for making sure that it touches the widest possible audience. Now it's time to build the vision."

The Lucas Museum of Narrative Art will be built in Exposition Park, neighboring multiple landmarks, including the Natural History Museum and the Los Angeles Memorial Coliseum.

Additionally, the museum will be across the street from USC, Lucas' alma mater, where he donated approximately \$175 million in 2006 to foster the film program and the USC School of Cinematic Arts.

The \$1 billion, nonprofit museum will feature Star Wars and Hollywood memorabilia, paintings, vintage photographs and films from Lucas' personal collection. The building will be designed by Ma Yansong of MAD Architects.

According to a statement released by the Lucas Museum, the museum will also include amenities such as a fine dining restaurant, a casual cafe, state-of-the-art cinematic theaters, lecture halls, digital classrooms, video conferencing, a 4,200-square-foot library, production quality editing classrooms, event rental spaces and a museum store.

"Art exists to inspire, to move, to educate and to excite," Garcetti said. "I am deeply grateful to Mellody and George, and to our educational, governmental and cultural leaders for their extraordinary support in helping us bring the museum home. Millions of Angelenos and visitors will enjoy an extraordinary collection anchored in storytelling — an art that carries so much meaning in the history and legacy of Los Angeles. This is a collection of narrative art in a city that has the best storytellers and storymakers in the world."



BOARD OF DIRECTORS

CHAIR

Irene Rodriguez
USC Credit Union

VICE CHAIR

Mark Cohen
CAST Real Estate Holdings

TREASURER

Mary Gallagher
LA Trade-Tech College

Steven Talavera
LA Child Guidance Clinic

Darryl Holter
The Shammass Group

Cecilia Vanin
John Tracy Clinic

Ana Lasso
Exposition Park

Marsha Van Valkenberg
Billy Anderson
Automobile Club

Maria Lyons
Mount St. Mary's College

Ann Merelie Murrell
Giroux Glass

Brother Tony Wiedemer
St. Vincent's Church

Fred Yadegar
Sibelle of California

Tom Sayles
University of Southern California

David Galaviz
University of Southern California

Ex Officios:

Steve Miller
California Tool

John Biondo
Southwest LAPD

Nicole Garner
Southwest LAPD

Rick Calrone
USC Public Safety

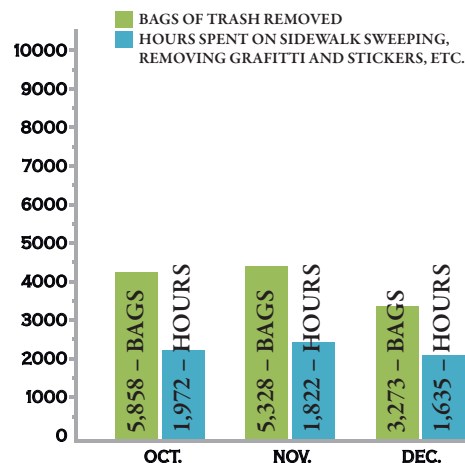
Norma Gutierrez
Council District Nine

Managed by Urban Place
Consulting Group, Inc.:
Steve Gibson
Executive Director

Aaron Aulenta
Katie Gibson
Staff

4TH QUARTER CLEAN TEAM STATISTICS

TRASH & GRAFFITI REMOVAL



We are going green

Please go to figueroacorridor.org to sign up for our e-mail list and receive our new digital newsletter.

The Figueroa Corridor Partnership is responsible for the daily management and promotion of the Figueroa/Flower/Vermont/Hoover Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its development as a safe, clean, economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship, or reside.



FIGUEROA CORRIDOR PARTNERSHIP
3982 S. FIGUEROA ST., SUITE 207
LOS ANGELES, CA 90037
TEL: 213.746.9577
FAX: 213.746.7876
INFO@FIGUEROACORRIDOR.ORG
WWW.FIGUEROACORRIDOR.ORG
SERVICE HOTLINE: 213.746.3444

INSIDE:

•Lucas Museum